

History

Pólvora started back in 2002 as a small creative boutique in Miami.

By 2004, the shop grew its capabilities adding account services and strategic planning, and branched away from servicing other shops to manage marketers directly. The creative boutique quickly became known as an entrepreneurial shop, idea-driven, hardworking and results oriented. By 2006 and 2008 Pólvora developed media planning and buying capabilities along with digital expertise, and has been winning awards for their work - ever since.

To keep up with the growing capabilities and client base, Pólvora expanded to Boston and Los Angeles in 2010. We've never forgotten our roots as a small entrepreneurial boutique, but we're excited to continue our growth and successes for our clients.

Accolades

- + Multicultural Excellence Award – NAMIC AWARD
- + Medical Marketing Excellence – ASTER AWARD
- + Best Multicultural Campaign – MAVEN AWARD
- + Top Digital Professional of the Year – PORTADA MAGAZINE
- + 40 U 40 – BOSTON BUSINESS JOURNAL

Leadership

RUDY BOZAS
Principal / CEO
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EDUARDO FEO
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CRISTINA P. BOZAS
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JUSTO PINERO
Principal / Production Director
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General Manager / Strategic Director
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PAZ ECHEVARRIA
Principal / Media Director
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Good to know...

- + Fully bilingual and bicultural
- + Procurement friendly - 100% minority owned and certified
- + 3 offices nationwide (Miami / Boston / LA)
- + Pólvora is Spanish for "gunpowder"

GET READY TO IGNITE YOUR SALES

Category expertise

- + Consumer Packaged Goods
- + Healthcare
- + Retail / Restaurant
- + Automotive Aftermarket
- + Entertainment

Capabilities

- + Account Planning
- + Creative Development
- + Digital
- + Media Planning & Buying
- + Promotions / Experiential
- + Direct Response
- + Production

Clients

